

Project Report & Presentation

Select a local or an international organization that adopts or practices one of the selected topics below. Please elaborate as many elements as possible in the selected topics and show that organization practices in:

- Customer service
- Demand forecasting
- Facility location decisions
- International logistics
- Inventory management
- Materials handling
- Order management
- Packaging
- Procurement
- Reverse logistics
- Transportation management
- Warehousing management

Your project report should include the following headings

(Optional):

1. Introduction
2. Company Profile
3. Vision & Mission
4. Targeted customers and markets
5. Organization's competitive advantage
6. Products / Services
7. Departments' Roles (Purchasing, Operations, Warehouse, Marketing and Sales, Finance)
8. References

***Writing Format**

Words limits: Your report should have more than 1,000 words.

Font: 12, Times new roman.

Space: 1.5

***Submission**

Project report submission deadline: 11 / 7 / 2020

Presentation Date: 13 / 7 / 2020

Submission will be through *Turnitin* link in Moodle System.